



## NIKKI BLONSKY TO ATTEND NEW YORK FASHION WEEK

August 27, 2009  
Michelle Go



Malan Breton has confirmed that Nikki Blonsky, best known for her role as Tracy Tumblad in *Hairspray*, will attend New York Fashion Week in September 2009.

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## Fashion Forward: Fashion Week with Malan Breton

Michelle Go

August 25, 2009



With New York Fashion Week just around the corner, fashion designer Malan Breton plans to kick off his show with style. His Spring 2010 imbues a creative journey back to his roots as a dancer, exploring elements of his childhood when he began performing at the age of seven. The inspiration for his spring collection comes from the strength and form of the image "Flight of Freedom," a black-and-white image of his friend Leigh Alderson from the Royal Ballet shot by Pritzel

Photography([www.pritzelphotography.com](http://www.pritzelphotography.com))

"I will have a 30-piece orchestra playing the show, the Chelsea Symphony," reveals Breton. "I wanted the show to feel like a night at the Hollywood Bowl or the Met, a night at the ballet."

Presented by Style 360 and Rado Switzerland, the show will take place at the Metropolitan Pavilion in Manhattan (Sept. 14th at 11 am) and will mark this fashion Einstein's first foray into menswear, further expanding the Malan Breton Collection. He has already dressed celebrities including Minnie Driver, Kylie Minogue, Nikki Blonsky, and Katrina Bowden and soon he will be dressing Hollywood's finest men.

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*Flight of Freedom* by friend Leigh Alderson.

"The trends for this spring are strong and structural yet soft and fluid. Boy meets girl, but really celebrating the individual."

When asked how he has grown as a fashion designer since his days on Project Runway, Breton responds, "It taught me time management skills you could never imagine. It also gave me a window of opportunity. I am grateful for the experience."

So what is next for this promising fashion icon? He will be starring in two upcoming films – one entitled "My Guaranteed Student Loan" and the other yet to be announced – and a new reality show. He also plans to tap into feature film costuming, music, choreography, hair care, executive production, television, and so much more.

"I had a dream as a boy to be a multimedia mogul. I believe that we can be everything we ever dreamed."

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## Malan Breton announced for Fashion Week!

We've got an exclusive just for you here! New York Fashion Week is just around the corner from September 12-15. Showcasing talent, we are happy to announce that our client Malan Breton (Project Runway season 3) will be part of the line up! *"With an impressive lineup of designers and celebrities, these series of events would be a strong alternative to the main shows."* MyItThings.com.



This year's exciting line-up of fashion shows includes headliner Kristin Davis' apparel collection, Dash by Kim Kardashian presented by Oral B, Abbey Dawn by Avril Lavigne, Liquid Metal, Geren Ford presented by Tide Total Care, and renowned accessories designer, Rebecca Minkoff presenting her ready to wear collection. STYLE360 will also be welcoming back designers Abi Ferrin presented by Toni & Guy as well as Walter presented by Kipling and international designer and Project Runway alumnus Malan Breton presented by Rado Watch Company.

The Gates located at 290 8th Avenue as well as a VIP closing party at retailer, What Goes Around Comes Around, the renowned SoHo boutique located at 351 West Broadway. Complete information about the designers, program schedule, sponsors as well as featured interviews, and fashion show video and photos is hosted at [www.elle.com/style360](http://www.elle.com/style360).

Articles that Malan Breton being mention for New York Fashion Week:

[MyItThings.com](#)  
[Lela Lux](#)  
[FashionWindows.net](#)  
[Homorazzi.com](#)

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## Crew page updates

We have updated our crew page for Third Eye Talent Management. You can visit the page by clicking [here](#). Please bear with us as we'll continue to add to the list.

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## TETM mentioned in new In Touch Magazine issue!



Click on the images above to enlarge.

Off the press! We're mentioned in this week's issue of *In Touch* magazine. In this week's article, there's a special report on how celebrities get paid to do appearances. Our client, Scott Herman, was mentioned in the issue saying:

"Appearances are great," Former *Real World: Brooklyn* star Scott Herman, now a partner at Third Eye Talent Management, tells *In Touch*. "You are paid to socialize for the night. Meals, transportation and lodging is provided for you, and everyone is there to see you and take your picture."

A-listers like Britney Spears and Jessica Simpson are typically paid five or six figures an appearance, while lesser-known reality stars typically make around \$2,000 to \$5,000, according to Scott — still not bad for an hour's worth of "work."

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## Content is being added!

Hello, we just wanted to let you know that a few things have been added onto 3rd Eye's web site. First you'll see that there is now a talent roster at the [clients](#) area. We've also added a facebook and myspace link on the sidebar so you can friend us and follow our every move!

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## Welcome to Third Eye Talent Management!

Welcome to our revamped Third Eye Talent Management web site. Here you will find information on complete event promotions, event management, complete artist development, artist management, celebrity bookings, DJ bookings and venue consulting services.

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